

Fountainhead Investments



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Fountainhead Investments Ltd

FOR QUALIFYING INVESTORS ONLY

The investment is in a private company's shares. This is
for qualifying investors only.

The content of this Business Summary has not been approved by an authorised person within the meaning of the Financial Services and Markets Act 2000.

Reliance on the Business Summary for the purpose of engaging in any investment activity may expose an individual to a significant risk of losing all of the property or other assets invested.

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BUSINESS SUMMARY

INFORMATION MEMORANDUM

"MONEY IS THE MATERIAL SHAPE OF THE PRINCIPLE THAT MEN WHO WISH TO DEAL WITH ONE ANOTHER DEAL BY TRADE AND GIVE VALUE FOR VALUE."

AYN RAND, THE ATLAS SHRUGGED

THE INVESTMENT

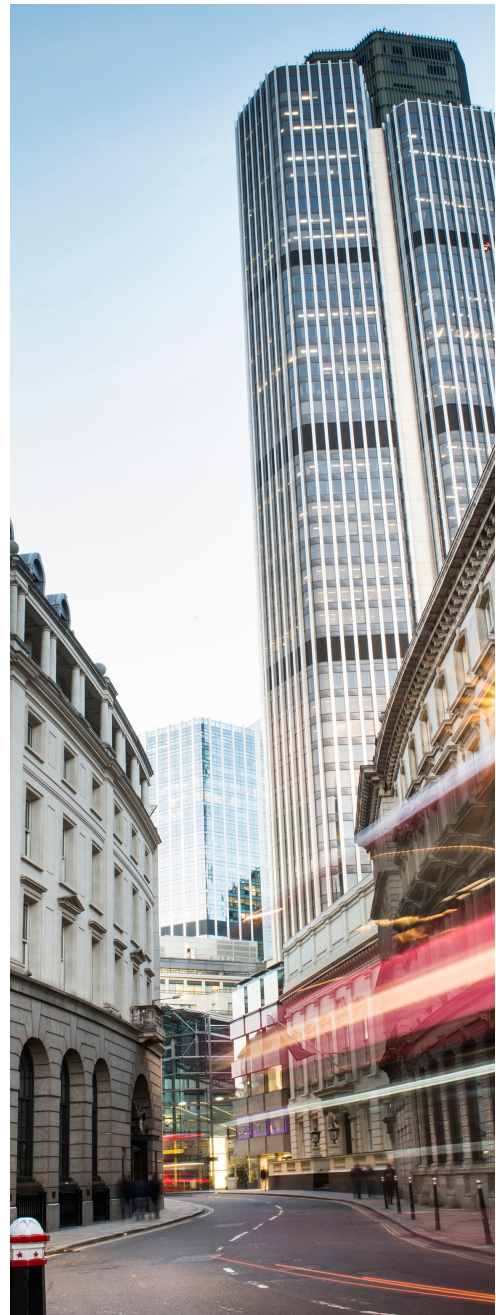
- Redeemable Shares
- 7.5% Call Option
- Minimum 36 Month Hold
- Passive Investor Role
- Alternative Investment Sector
- Frontier Markets Private Equity
- Proprietary Trading

INVESTMENT CORE DETAILS

- £250,000 = 25% Equity
- Minimum Subscription: £10,000
- Maximum per share holder £50,000
- Start Up & Working Capital

COMPANY DETAILS

- Fountainhead Investments Ltd
- Company No; 8847225
- 22 Hatton Gardens London EC1N 8B
- info@fountainheadinvestments
- www.fountainheadinvestments1st.com



AN ALTERNATIVE INVESTMENT



With current Interest rates still at all time lows and creeping inflation Private Investors capital if not deployed efficiently is being eroded in a savings account. Investors require more than above average returns, they need robust growth.

We believe this can only be achieved through being flexible and venturing into the right markets seizing the right opportunities, at the right times. This requires vigilance, patience, a professional approach, courage and experience.

At Fountainhead Investments Ltd we have these essential qualities. We are nimble, agile , determined and as a consequence successful in achieving and exceeding our targets.

Fountainhead Investments Ltd trades in both derivatives, commodities and digital assets. These markets are active, volatile, highly liquid and can generate substantial returns for the sophisticated traders that are active in these markets.

Being a proprietary trading & investment firm, our shareholders are not charged commissions or annual management fees like traditional stock brokers. We take positions in markets that are generally not available to the average retail investor. While this gives us some exposure to risk the rewards are generally significant and paid out as dividends to our shareholders. The Shareholders interests are the Company's interests.

AN ACTIVE MARKET PARTICIPANT

Fountainhead Investments Ltd is an independent Proprietary trading company and Introducer.

PROPRIETARY TRADING

As a shareholder you gain access to specialist areas. We trade various financial derivatives in markets such as Government Bonds, Indices and Commodities.

We use highly efficient trading platforms such as Trading Technologies, Bloomberg, Sqwark Boxes and the latest charting software. Our research analyses different sectors from which trading ideas then strategies are formed, developed and implemented. We trade from the opening bell to the market close Typical returns average out at 1-3% per month.

We concern our Trading and investment strategy on a Post Brexit environment. Therefore, physical assets such as Gold and Silver play an important part in maintaining value in uncertain times.



**"IF YOU CAN SEE A
BANDWAGON, IT'S
TOO LATE TO GET
ON IT."
SIR JAMES
GOLDSMITH**



FRONTIER MARKETS

"THE ONLY WAY TO WORK OUT A PRACTICAL SET OF BELIEFS IN BUSINESS IS BY THE CONSTANT INTERACTION OF THEORY AND PRACTICE."

SIR JAMES GOLDSMITH

We act as an introducer of private equity to companies or organisations in Frontier markets. In particular West & East Africa with a focus on former British Colonies. Why? Because Britain invested heavily in its colonies before the War and after until the US put undue pressure for it to join the European Union. With Brexit these old connections need rekindling thus creating unrealised opportunities in a Post Brexit Era.

Frontier Markets are typically countries that are experiencing high growth rates of 5%+ on their GDP they are a high risk high reward area. Typically, they are uncorrelated to emerging market and therefore provide an opportunity to hedge against mainstream developed market stock market volatility.

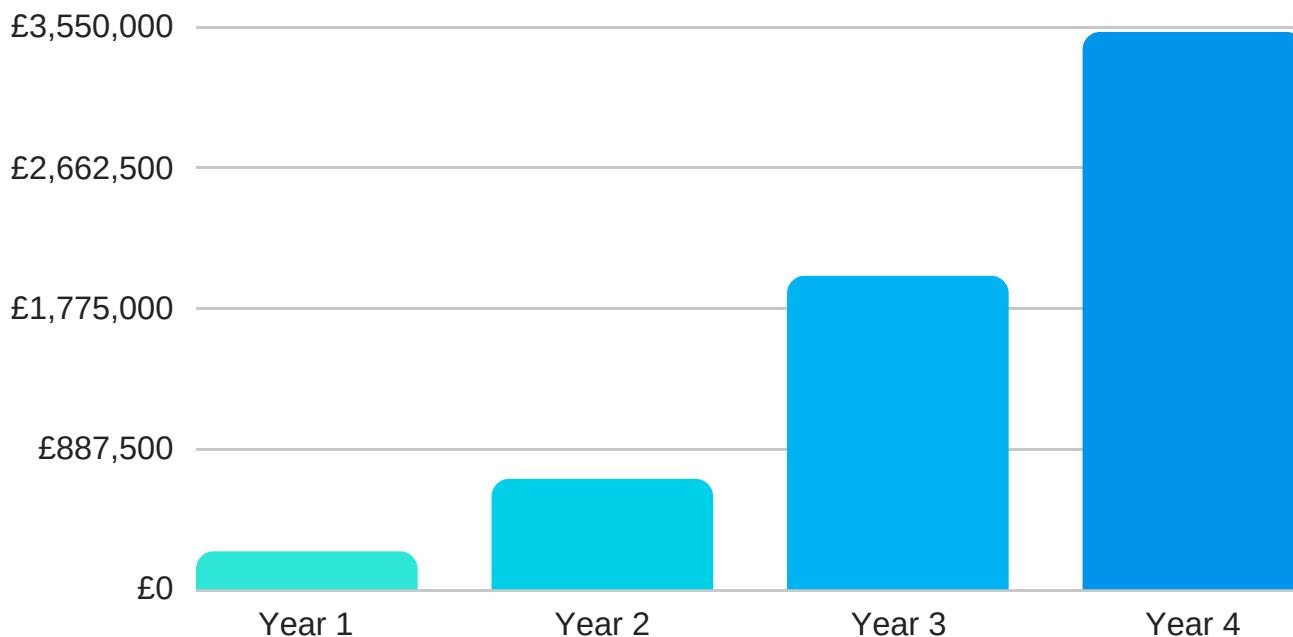
Despite the risks involved, and there are many, Sovereign wealth funds are active in the region, Chinese direct foreign investment being the most notable Investor in the region.

These opportunities are with Commodity companies or services that have a high international demand. The companies are asset rich and this attracts Institutional Investors who can use this as collateral for international finance. In this role we act as a bridge for Venture Capitalists and Financial Institutions looking for undervalued businesses with strong growth potential.

These projects are typically of high value and generate significant engagement & success fees.

PRECIS OF THE FINANCIALS

* Financial Projections represent a realistic forecast of the businesses potential



NB* Graphs display EBITA

Q4 FINANCIAL HIGHLIGHTS

Targeted Returns

The Company actively trades both the financial markets and commodity Markets. The targeted returns are simply a threshold upon which to grow the business. Given the nature of these markets the probability of strong returns of between 7 - 15% p.a is achievable.

7.5%

Call Option on Redeemable Shares

The Company has a call option to purchase the original shares back at 7.5% above par at anytime. Giving the investor an instant 7.5% uplift return on their investment if exercised.

36 MONTHS

Minimum Holding Period

In order to allow investments to smooth off innate market volatility a holding period `36 months is in place. At the 36 month period they are free to sell them on a Matched Bargain basis, after giving 30 days notice. In which case the investor may suffer either loss or gain on their shares.

GROWTH OF THE BUSINESS

1. GROWTH

The company's objectives for growth and expansion are principally of a generic nature. Growth is achieved through selective allocation of capital to develop optimum asset appreciation. In plain English, using capital growth to increase the asset value and returns of the business.

Expansion will be replicating the core, through building a cadre of professionals that generate alpha on capital available and deployed in the financial, crypto and business projects we are active in.

By constantly reviewing the various assets from Diamonds, commodities, Bonds, alternative investments, shares, property even sales consultancy, facilitation of trading platforms to the trading community we shall seize every opportunity to maximize the returns for our shareholders.

ALLOCATION OF FUNDS

The investment is for the provision for general working capital to expand office space, and specialists licenses, Public Indemnity Insurance to provide added protection.

Also the acquisition of assets in terms of various alternative investments such commodities, Margin requirements for Futures & Options,

Provision is made for the payment of Dividends upon reaching mile stones in the growth of the Companies capital.

The idea is to lock in profits through dividend payouts when the opportunities and right market conditions permit.

The assets are held in FCA Regulated Custodian account or in the case of commodities held in cold storage.

THE RISKS

THE RISK REWARD RATIO IS THE KEY TO MANAGING RISK



TYPES OF RISK

FORCE MAJEURE

LIQUIDITY RISK:

BANKRUPTCY\ CREDIT RISK

PERFORMANCE RISK

MITIGATION OF RISKS

Market Risk:

“Black Swan” events, due to unforeseen World Market events, i.e the assassination of the US president, World War III declared, decoupling of the whole European Union etc, Brit-exit Regulatory risk in terms of new regulations implemented.

Liquidity Risk: Some investments may prove to be more illiquid than others. Trading Futures in Government Bonds will be more liquid than holding Diamonds or options in private companies.

The risk of Bankruptcy and Credit risk: This is managed by financial management through keeping costs down and monitoring the cash flow. Being transparent in terms of company administration and communications.

Performance Risk: This is a factor of speculation and risk reward. First line of defense is the imposition of a Maximum Drawn on the Profit & Loss account. Establishing control through selecting the Market we are active in, the entry position size, trade management, stop loss orders.

THE REWARDS

The flexibility of the venture in terms of its small size means by being properly capitalised significant returns can be earned without compromising one's position in the market.

The markets traded and invested in provide excellent opportunities for robust appreciation of the capital base. From diamonds, Gold and Government Bond futures to digital money we seek out positive alpha for our shareholders.

The risk is predefined, it is the capital deployed. By trading the financial markets and also investing in hard assets such as Gold, along with commissions earned from private equity introduction the rewards can be substantial.

MANAGEMENT

PETER BARNETT CEO

Peter started his career in the British Army serving in 7th (Para) Royal Horse Artillery. He graduated with a B.A (Hons) in Economics, Politics, German Language specializing in the European Union. He holds a diploma having qualified in Derivatives, at level IV, with the Chartered Institute of Securities and Investments.

Since 2005 he has worked in various positions in the City, as a Proprietary Futures trader, trading Oil, Currency futures on the CME and Government Bonds via Eurex, He was trained by some of the best traders from the old LIFFE floor. He has worked in Private Equity Consultancy with a top City Firm specializing in Start Ups and Turnaround enterprises. He gained further experience as an inter-dealer on the European Financials Desk. Later he worked on the retail side with both Stockbrokers and start up companies looking to raise capital.

“The hardest thing to explain is the glaringly evident which everybody has decided not to see.”

— Ayn Rand, *The Fountainhead*



TO APPLY FOR SHARES:

If you wish to apply for shares you can do so by visiting our website. Check the links to see whether you qualify or not.

Once you have applied online ("The Apply Now" button) also send proof of ID and Address,

Once completed make your purchase by Bankers Transfer within 3 working days (T + 3). Provided there is enough shares available you will then receive your Share Certificate.

Minimum invest is GBP 10,000

Maximum investment is GBP 50,000

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